



## THE GRAND REVIEW PARADE

*A New Birth of Freedom and Union*

[www.grandreviewparade.org](http://www.grandreviewparade.org)

### The Grand Review Souvenir Journal:



Dr. Frank Smith  
AA Civil War Museum

Support the Grand Review Parade Weekend by placing your ad in the official Souvenir Journal. This journal will feature scholarly articles on the Grand Review Parade of 1865, DC Emancipation Day, Abraham Lincoln's Death and his legacy, Reconstruction, Camp Barker and Financial Freedom. Your ad will be placed amidst several Civil War era photos and an abundance of resources pertinent to the weekend, sure to make this a keepsake journal for years to come.



Col. David Childs,  
USVA  
1<sup>st</sup> Regiment USV

Ads are due by **April 15, 2015**. Forms may be emailed to: [dawnchitty@afroamcivilwar.org](mailto:dawnchitty@afroamcivilwar.org). Please review the specifications below carefully before submitting your ad.

#### Program Book Specifications

Final Size of Program Book: 8 ½ " x 11"  
Full Color and Grayscale with No Bleed

Electronic Ad Specifications Required for Submission

We only accept ads as High Res PDF or High Res JPEG or Tiff files

Mail checks made payable to AACW Memorial Freedom Foundation:

1925 Vermont Ave, NW Washington DC 20001  
Attn: Dawn Chitty, Education Director  
[dawnchitty@afroamcivilwar.org](mailto:dawnchitty@afroamcivilwar.org)  
202-667-2667

#### Checklist:

- All colors must be CMYK process color or set to grayscale (No RGB or PMS spot colors)
- All photos and graphics must be 300 dpi resolution; no Web images
- All layers must be flattened before submission
- All fonts must be embedded



Dr. Malcolm Beech  
President, USCTLHA

#### Pricing for the Grand Review Souvenir

**Book:** Color Ad Rates

Full Page: \$2,000  
Half Page: \$1,000  
Quarter Page: \$500

#### Ad Sizes Available:

Full Page: 7 ½ " wide x 10" high  
Half Page: 7 ½ " wide x 5" high  
Half Page: 3 ¾ " wide x 10" high  
Quarter Page: 3 ¾ " wide x 5" high

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